

19th International Zebrafish Conference

Madison, WI, USA | July 9-13, 2025



Sponsorship & Exhibitor Prospectus

Agreement forms due May 28, 2025

www.izfs.org/education/19izfc



WHO WE ARE

ORGANIZING COMMITTEE

Feng Liu, PhD (Chair)

President of the IZFS
Institute of Zoology, Chinese Academy of Sciences

Owen Tamplin, PhD (Local Chair)

University of Wisconsin-Madison

Michel Bagnay, PhD

Duke University

Koichi Kawakami, PhD

National Institute of Genetics

Cheol-Hee Kim, PhD

Chungnam National University

Anming Meng, PhD

School of Life Sciences, Tsinghua University

Mary Mullins, PhD

University of Pennsylvania

Didier Stainier, PhD

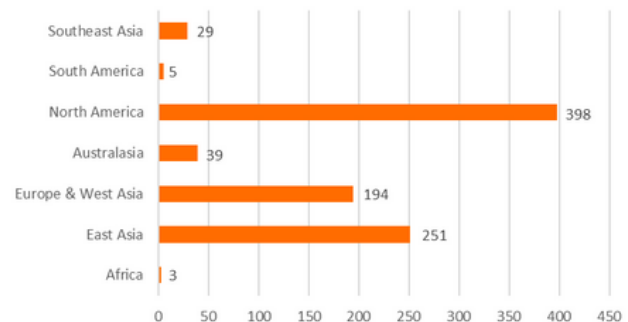
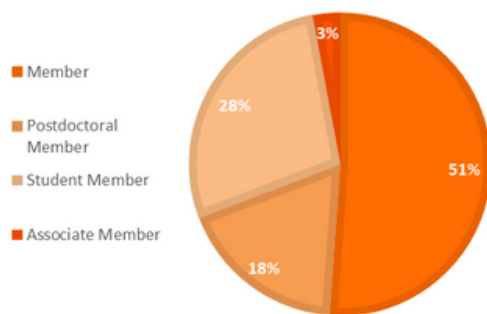
Max Planck Institute for Heart and Lung Research

ABOUT IZFS

Founded in 2015, The International Zebrafish Society (IZFS) is a 501(c)(3) non-profit organization serving over 1,000 members. IZFS aims to promote international cohesion and cooperation in zebrafish research through educational initiatives, programs and forums. It further strives to advocate for zebrafish research and represent the interest of the international community in efforts to better human health. Serving a growing population of members with direct access to thousands more in the field, IZFS is committed to promoting education initiatives and advancing all aspects of zebrafish research through its meetings around the globe.

OUR MEMBERS

The IZFS is comprised of zebrafish researchers from around the globe in varying career states. IZFS membership is currently made up of 919 members from 49 countries.



*Membership data fluctuates daily, this membership data was pulled as of November 14, 2024

IZFS OFFICE

555 East Wells St, Suite 1100
Milwaukee, WI 53202
Phone: (414) 918-9835
Fax: (414) 276-3349
Website: www.izfs.org
Email: info@izfs.org

Sponsor and Exhibitor
Management Contact
Alyssa Gluth
Meetings Manager
agluth@izfs.org

ABOUT IZFC

What is the IZFC

The IZFC has been THE “go to” meeting for the zebrafish community for more than two decades! The 19th International Zebrafish Conference will return to Madison, WI for the first time since 2018. This IZFC is open to anyone in the zebrafish community who is interested in learning about cutting edge research, network with colleagues and advance their careers.

Who attends the IZFC

The IZFC has historically had about 40% of attendees at the PI level. IZFC attendees come from around the globe.

Past Attendance

2014 – Madison, Wisconsin, United States of America - 861
2016 – Orlando, Florida, United States of America – 561
2018 - Madison, Wisconsin, United States of America - 761
2019 – Suzhou, China – 975
2021 – Virtual Only - 971
2022 – Montreal, Canada – 442 in person + 241 virtual = 683
2024 – Kyoto, Japan – 641 in person + 84 virtual = 725

Past Attendance by Region

	Japan In-Person Attendees	Montreal In-Person Attendees
Australasia & South-Eastern Asia	26	6
East Asia	303	19
Europe & West Asia	132	65
United States & Canada	160	333
Latin American & the Caribbean	1	6
Central & South Asia	4	1
Unknown	15	14

19th IZFC SCIENTIFIC TOPICS

In addition to high caliber keynote speakers and prestigious award lectures, IZFC 2025 will feature a wealth of plenary and concurrent sessions highlighting the latest zebrafish research advances in the wide breadth of focus areas, including but not limited to:

- Epigenetics and Aging
- Early Development, Morphogenesis and Patterning
- Organ Formation & Function
- Reproduction: Germline, Sex Determination & Reproductive Health
- Physiology & Metabolism
- Regeneration
- Emerging Technologies
- Disease Models and Chemical Genetics (drug screen)
- Toxicology & Environmental Assessment
- Evolution and comparative biology
- Neurogenesis and Neural Development
- Neurodegenerative Diseases
- Circuits and Behavior
- Infection & Immunity
- Cancer & Growth Control
- Cell Biology
- Hematopoiesis and Cardiovascular
- Other

WHY SPONSOR OR EXHIBIT

Direct Access: You will have direct access to purchasing decision-makers and the clients most important to your company.

Industry Trends: As a conference sponsor or exhibitor, you can count on receiving in-depth knowledge on progress, and new trends and directions in the zebrafish research field.

Visibility and Public Recognition: You will have high visibility and public recognition for your contributions. IZFS leadership and key society members will be on hand to make introductions and ensure that your company representatives make the most of their time spent at the conference.

PAST EXHIBITORS

Since 2018

- Acquirer Imaging GmbH
- Aqua Schwarz
- Aquaneering
- Aquatic Enterprises
- A-tune software AG
- Bitplane, Inc.
- BEX
- Bruker
- Caliber Imaging and Diagnostics, Inc
- Carl Zeiss Microscopy, LLC
- CEM Japan
- Company of Biologists (COB) Scientific Meeting Grant
- EVIDENT
- Gene Tools, LLC
- Huisken Lab
- IDEA Bio-Medical
- Intavis, Inc.
- Integrated DNA Technology
- Iwaki Aquatic
- Leica Microsystems
- Life Science Methods
- March of Dimes (Grant)
- Mary Ann Liebert Publications
- Martineau & Associates, Inc.
- Meito Suien
- NBRP Medaka
- NBRP Zebrafish
- Nightsea
- NIH Grant
- Nikon Instruments Inc.
- Noldus Information Technology
- Olympus America
- Oxford Instruments
- Planktovie
- Pneum Co., Ltd.
- Ramona Optics
- R&D Aquatics, LLC
- Society for Developmental Biology (SDB) Grant
- Sparos, Lda
- Sutter Instrument
- Tecniplast
- Thorlabs
- TTS
- Union Biometrica, Inc
- US Biological
- ViewPoint Behavior Technology
- Washington University School of Medicine
- wFluidx
- World Precision Instrument
- Zantiks Ltd
- Zeclinics
- ZFIN
- ZIRC

SPONSORSHIP

Sponsorship level is determined by support through opportunities found on pages 6-7. All opportunities are listed in United States Dollar

Diamond Level \$20,000+

- Recognition as Diamond Level Supporter on conference signage, conference webpage, mobile app and rotating slides
- Two sided complimentary 8.5"x11" advertisement placed in the conference tote
- Three additional complimentary registrations
- Sponsorship of your choice of the closing banquet or the welcome reception.
- Premium booth placement

Platinum Level \$15,000 - \$19,999

- Recognition as Platinum Level Supporter on conference signage, conference webpage, mobile app and rotating slides
- Complimentary one-sided 8.5"x11" advertisement placed in the conference tote.
- Two additional complimentary registrations
- Highly visible booth placement

Gold Level \$10,000 - \$14,999

- Recognition as Gold Level Supporter on conference signage, conference webpage, mobile app and rotating slides
- Complimentary one-sided 8.5"x5.5" advertisement placed in the conference tote.
- One additional complimentary registration
- Highly visible booth placement

Silver Level \$5,500 - \$9,999

- Recognition as Silver Level Supporter on conference signage, conference webpage, mobile app and rotating slides

Bronze Level \$3,200 - \$5,499

- Recognition as Bronze Level Supporter on conference signage, conference webpage, mobile app and rotating slides

EXHIBITOR OPPORTUNITIES

	Cost	Complimentary Registrations	Exhibits Receive
Standard Package: 1 Standard (6') Exhibit Table	\$3,200	2	<ul style="list-style-type: none"> • Recognition as an exhibitor in conference materials: conference website, signage, mobile app, and rotating slides. • Exhibit staff have access to: Welcome reception, general sessions, session breaks and poster sessions. • Post conference mailing list
Deluxe Package: 2 Standard (6') Exhibit Tables	\$5,500	3	

ALA-CARTE SPONSORSHIP

Type	Price	Number Available	Benefits
Luncheon Sponsor	\$7,500	3	15-minute speaking opportunity during a lunch break. 78% of attendees purchased the meal plan at previous IZFCs held in Madison. Recognition in all conference materials and dedicated signage during the lunch. AV included.
Workshop Sponsor	\$7,500	6	15-minute speaking opportunity in a workshop. Recognition in all conference materials and dedicated signage for the session. AV Included.
Banquet Sponsor	\$3,500	3	Recognition in all conference materials and dedicated signage during the Banquet. Banquet registration is included in all attendees registration.
Welcome Reception Sponsor	\$2,000	4	Recognition in all conference materials and dedicated signage during the Welcome Reception.
Keynote Speaker Sponsor	\$3,000	2	Recognition in all conference materials and dedicated signage during the keynote address. Ability to share promotional slide before the start of the session.
Plenary Session Sponsor	\$3,000	6	Recognition in all conference materials and dedicated signage during a Plenary Session for your choosing. Ability to share promotional slide before the start of the session.
Concurrent Session Sponsor	\$1,000	12	Recognition in all conference materials and dedicated signage during a Concurrent Session. Ability to share promotional slide before the start of the session.
Poster Sessions Sponsor	\$2,000	6	Recognition in all conference materials and dedicated signage during all Poster Sessions.
Refreshment Breaks Sponsor	\$1,500	6	Recognition in all conference materials and dedicated signage during all session breaks.

ALA-CARTE EXTRAS

Type	Price	Number Available	Benefits
Conference T-Shirt Sponsor	\$2,000	25	Logo on the back of the 2025 IZFC conference t-shirt. The t-shirt is available for purchase in the registration process and on-site. The logo is full color.
Conference Tote Bag Sponsor	\$3,500	4	Logo on back of the 2025 conference tote bag. Totes will be distributed to all in-person registrants. Logo is in full color.
Exclusive Opportunity Notepad & Pen Sponsor	\$3,000	1	Notepad and pen with sponsor logo to be included in conference bags *Notepads and pens would be provided by the sponsor. Pens and pad should be made of sustainable materials.
Standalone Broadcast Email	\$1,000	Unlimited	Your organization's message will be sent by IZFS to every pre-registered attendee.
Push Notification	\$1,000	Unlimited	Push notification to all registrants who download the app on their mobile device or access it on their computer.
Supporter Spotlight Broadcast Email	\$500	Unlimited	Banner ad within a message sent by IZFS to every pre-registered attendee.
Poster Prizes	\$200/poster prize	Unlimited	Funds will be provided to the poster prize winners. Recognition will include logo recognition and an announcement during banquet.
Advertisement in Tote Bag	\$1,500 \$1,000 \$500	Unlimited	Double Sided Advertisement 8.5"x11" Single Sided Advertisement 8.5"x11" Single Sided Advertisement 8.5"x5.5"

*Customized opportunities available upon request contact Alyssa Gluth at agluth@izfs.org for more information

IZFC SPONSORSHIP & AGREEMENT - 19TH IZFC

Exhibitor Staff: Please send exhibit staff information to Alyssa Gluth at agluth@izfs.org by **June 15, 2024**. Exhibit staff information includes full name, designations, email address, and dietary restrictions.

Exhibit Assignments: Exhibit placement will be assigned on a first-come, first-served basis based on the date and time that the application is received. IZFS reserves the right to adjust assigned exhibit placement at any time. Conference sponsors may receive preferential treatment.

Logistics: Please let us know if you have additional needs to accommodate your display (possibly at an additional cost). You will receive an email approximately 3-4 weeks before the event with more display information which will include your exhibit assignment and shipping information.

Cancellation Policy: Cancellations received in writing by **May 28, 2025** will be refunded, minus a \$75.00 administrative fee. Cancellations after this date will not receive a refund. If for any cause beyond the control of IZFS – such as, but not limited to, an act of God, the public enemy, authority of the law, fire, public health emergencies, or other force majeure—IZFS is unable to comply with the terms of this contract, this contract shall be considered terminated and any payments made hereunder by the supporter shall be refunded to the supporter in full. The supporter also reserves the right to carryover their support to a future IZFS conference.

Exhibitor Agreement Terms and Conditions: You are hereby authorized to reserve space for the company indicated to exhibit at the 19th International Zebrafish Conference (IZFC), taking place July 9-13, 2025 at the University of Wisconsin-Madison in Madison, Wisconsin, USA. We understand that the assigned space will be rented at the rate quoted in the 19th IZFC Sponsor and Exhibitor Prospectus. We understand further that all space must be paid for in full on or before **May 28, 2025**. If the assigned space is not paid for in full by the specified date, the space may be reassigned to another exhibitor at the discretion of the IZFS Executive Director. We agree to abide by all rules and regulations governing exhibitors set forth in the 19th IZFC Sponsor and Exhibitor Prospectus, which is made part of this contract by reference and fully incorporated herein.

Hold Harmless Clause: The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to the exhibitor's displays, equipment and other property brought upon the premises of the exhibit facility and shall indemnify and hold harmless the International Zebrafish Society, University of Wisconsin-Madison, and each of their employees and agents from any and all such losses, damages and claims. In addition, the exhibitor acknowledges that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by the University of Wisconsin-Madison, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, the University of Wisconsin-Madison, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Mirage or any part thereof.

Privacy Policy: IZFS does not make names and contact information of attendees available to sponsors or exhibitors. We suggest you collect business cards or have a sign-up sheet available.

Gratuities: IZFS prohibits the SOLICITATION OR ACCEPTANCE of tips in cash, product or gifts in kind by any employee (union or non-union). Our employees are paid appropriate wages denoting professional status, therefore tipping of any kind is not allowed.

Drawings/Prizes/Raffles, Etc.: Virtual prize contests, awards, spin wheels or lotteries of any kind held at any time or place within the IZFC are not permitted. Attendees may not be registered for drawings, raffles, or lotteries, which might be conducted after the IZFC.

Event Discrimination and Harassment Policy

The International Zebrafish Society (IZFS) is committed to providing a discrimination-, harassment-, and retaliation free environment for all participants in society events. IZFS prohibits discrimination or harassment based on actual or perceived gender, gender identity, gender expression, sexual orientation, body size, disability, race, ethnicity, socioeconomic status, age, religion (or lack thereof), marital or parental status, or any other status protected by law ("protected status"). IZFS has zero tolerance for any form of harassment, discrimination, or retaliation at society meetings and events.

This policy applies to all IZFS events, including those sponsored by other organizations held in conjunction with any virtual or in-person IZFS event. All participants, including, but not limited to, attendees, speakers, volunteers, staff, contractors, vendors and other service providers, and anyone else present at IZFS virtual or in-person meetings or events, are expected to abide by this policy.

Unacceptable Behavior:

Discrimination consists of material, adverse treatment based on a person's protected status. Conduct can amount to prohibited discrimination even when a person does not specifically intend to harm someone else.

Harassment consists of unwelcome conduct of a demeaning, abusive, and/or offensive nature that either (1) constitutes a term or condition of a person's participation in society events (quid pro quo harassment); or (2) substantially interferes with a person's participation in society events or otherwise creates what a reasonable person would consider to be a hostile environment. Examples of harassment include, but are not limited to, physical or verbal abuse of any participant, stalking or threatening any participant, harassing photography or recording of any participant, the use of slurs and epithets, display of disparaging material, display of sexual imagery, inappropriate or unwelcome physical contact, and nonconsensual sexual advances.

Retaliation consists of material, adverse action taken against someone because the person reported discrimination or harassment (either on behalf of themselves or another) or because the person participated in the investigation and resolution of a report. Retaliation can occur even if the underlying report of discrimination or harassment is unsubstantiated.

Participants who are asked to stop discriminatory or harassing behavior are expected to comply immediately. Upon receipt of a report of prohibited conduct, IZFS retains the right to take any steps deemed necessary and appropriate, including immediate removal from the event without warning or refund, to end the conduct and maintain a safe and welcoming environment for participants. Further, IZFS reserves the right to prohibit anyone who violates this policy from attending any future IZFS meeting or event. Misconduct can also result in the revocation of IZFS membership.

Reporting Unacceptable Behavior

Any person subjected or witness to discrimination or harassment is encouraged to report such conduct to IZFS management as soon as possible and may be asked to file a written report. IZFS staff are available for consultation with any meeting or event participant or attendee who believes they have experienced any form of harassment while at any IZFS meeting or event. Reports should include identification of the offender (or description); behaviors or actions by that person; circumstances around the incident; day, time, and session; and others present. All written reports will be kept confidential.

Upon receipt of a report, IZFS will review the available information, which may include speaking with the persons involved, and determine whether a policy violation has occurred. To the extent any person experiences or witnesses conduct that is criminal in nature, IZFS strongly encourages the person to also make a report to law enforcement.

Unacceptable behaviors not reported during the meeting or event may be reported to IZFS staff after the conference by contacting Executive Director Nichole Nikolic (nnikolic@izfs.org). All complaints will be treated seriously and responded to promptly.

A participant or attendee who believes he or she was falsely or unfairly accused of violating this policy should notify IZFS Executive Director Nichole Nikolic (nnikolic@izfs.org)

19th IZFC Sponsorship/Exhibitor Agreement

Organization Information

Organization information will be used for a listing in the 19th IZFC program.

Organization Name: _____

Exhibit Contact Name (First, MI, Last): _____

Email: _____ Telephone: _____

Position Title: _____

Mailing Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

Exhibit Selection

Standard Package: 1 Standard (6') Exhibit Table with 2 Complimentary Registration \$3,200

Deluxe Package: 2 Standard (6') Exhibit Table with 3 Complimentary Registrations \$5,500

Ala-Carte Item Selection

Luncheon Sponsor \$7,500

Conference T-shirt Sponsor \$2,000

Workshop Sponsor \$7,500

Conference Tote Bag Sponsor \$3,500

Closing Banquet Sponsorship \$3,500

Notepad & Pen Sponsor \$3,000

Welcome Reception Sponsorship \$2,000

Standalone Broadcast Email \$1,000

Keynote Speaker Sponsorship \$3,000

Supporter Spotlight Broadcast Email \$500

Plenary Session Sponsorship \$3,000

Push Notification \$1,000

Concurrent Session Sponsorship \$1,000

Advertisement in Conference Tote

Poster Sessions Sponsorship \$2,000

Double Sided Advertisement 8.5"x11" \$1,500

Single sided Advertisement 8.5"x11" \$1,000

Single sided Advertisement 8.5"x5.5" \$500

Refreshment Breaks Sponsorship \$1,500

Poster Prize Sponsor # of prizes _____

19th IZFC Sponsorship/Exhibitor Agreement

Payment Information

Full payment and completed application are due by **May 28, 2025**. Please retain a copy for your records.

Exhibit: \$ _____

Ala-Carte Items: \$ _____

Total Payment: \$ _____

Payment Option

Check Enclosed

Please make checks payable to the International Zebrafish Society (IZFS) and must be drawn from a US bank.

Visa **Mastercard** **Discover** **AMEX**

Credit Card Number: _____ Expiration Date: _____

Cardholder's Name: _____ CVV: _____

Cardholder's Signature: _____

Wire Transfer

Contact the IZFS Office for more information

Agreement

To accept the terms of the sponsorship agreement, please sign your signature and date below:

Signature

Date

Print a copy of this application for your records. **This is your invoice and contract. No additional paperwork will be issued unless requested.**

IZFS Executive Office
555 East Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: + 1 414 918-9835
Fax: + 1 414 276-3349
Email: info@izfs.org
Website: www.izfs.org

IZFS is a 501 c (3) not-for-profit organization